NATIONAL STRATEGY FOR DEVELOPING COMPETITIVE ADVANTAGE THROUGH MILITARY-CIVIL FUSION

Aris Sarjito

1Manajemen Pertahanan, Universitas Pertahanan Republik Indonesia, Jakarta, Indonesia
arissarjito@gmail.com
* corresponding author

ABSTRACT

Military-civil fusion (MCF) represents a strategic approach to enhancing national competitiveness by integrating defense and civilian sectors. This study explores the theoretical foundations of MCF, its contribution to national competitiveness, and the alignment of national strategies with broader objectives. The research addresses three key problems: understanding the theoretical underpinnings of MCF and their impact on national competitiveness, evaluating how national strategies facilitate the integration of defense and civilian sectors, and assessing the impact of MCF on technological innovation, industrial capability, and strategic resilience. The objectives of this study are to analyze the concept and theoretical basis of MCF, evaluate current national strategies and policies for MCF, and assess their alignment with security, innovation, and economic development goals. Additionally, the study examines the impact of MCF on key dimensions of national competitiveness. Using qualitative research methods and secondary data, the study discusses three main findings: the theoretical foundations of MCF and its contribution to national competitiveness, the alignment of national strategies for MCF with broader objectives, and the role of MCF in enhancing technological innovation and strategic resilience. The study concludes that effectively leveraging MCF can significantly contribute to a nation's competitive advantage by fostering technological advancements, industrial growth, and strategic resilience.

INTRODUCTION

In contemporary strategic discourse, the concept of military-civil fusion has emerged as a pivotal strategy for nations aiming to bolster their national competitiveness. This research seeks to delve into the intricacies of military-civil fusion and elucidate its profound implications for enhancing a nation's competitive edge in the global arena. As articulated by Xi Jinping, the President of the People's Republic of China, military-civil fusion represents "a key strategy to realize the Party's goal of building a powerful military in the new era" (Jinping, 2017). Thus, understanding this concept is imperative for nations aspiring to strengthen their security, technological prowess, and economic resilience.
Aris Sarjito, National Strategy for Developing Competitive Advantage Through Military-Civil Fusion (2024)

The roots of military-civil fusion can be traced back to the Cold War era, when countries like the United States and the Soviet Union capitalized on the synergy between the military and civilian sectors for technological innovation and strategic advantage (Glassman, 2018). However, the contemporary iteration of military-civil fusion has been significantly influenced by China’s aggressive pursuit of technological advancement and national rejuvenation. China’s emphasis on integrating military and civilian capabilities is evident in its "Made in China 2025" initiative, which aims to harness innovation across sectors to enhance economic competitiveness and national security (Chung, 2020).

At its core, military-civil fusion encompasses the seamless integration of defense-related technologies, talent, and resources into civilian industries and vice versa. This integration is facilitated by policies that promote dual-use technologies, encourage collaboration between defense and civilian sectors, and incentivize innovation and knowledge transfer (Can & Vieira, 2022). By breaking down traditional silos between military and civilian domains, nations can leverage synergies to accelerate technological advancements and enhance their competitive advantage in critical sectors such as aerospace, telecommunications, and cybersecurity.

The implications of military-civil fusion for national competitiveness are multifaceted and far-reaching. Firstly, by fostering collaboration between defense and civilian sectors, countries can stimulate innovation ecosystems that drive economic growth and job creation (Economist Intelligence Unit, 2019). Additionally, the integration of military technologies into civilian applications can lead to the development of cutting-edge products and services with commercial viability, thereby enhancing a nation’s export competitiveness and technological leadership (Singer & Friedman, 2020). Moreover, military-civil fusion enables nations to strengthen their defense capabilities by leveraging civilian advancements in areas such as artificial intelligence, big data analytics, and biotechnology, thereby enhancing strategic resilience and deterrence (Schwartz, 2019).

The concept of military-civil fusion represents a paradigm shift in the way nations approach national security, technological innovation, and economic development. By analyzing this concept and its implications for national competitiveness, policymakers, and strategic thinkers can gain valuable insights into strategies for enhancing their countries’ strategic resilience and global standing. As the global geopolitical landscape continues to evolve, the imperative of military-civil fusion as a driver of national competitiveness is likely to become even more pronounced, underscoring the importance of further research and analysis in this domain.

The concept of military-civil fusion (MCF) has emerged as a transformative strategy in contemporary strategic discourse, blurring the traditional boundaries between the military and civilian sectors. This essay provides a concise overview of the historical emergence of MCF as a strategic approach and its evolution into a key driver of national security, technological innovation, and economic development.

The origins of MCF can be traced back to the Cold War era when major powers such as the United States and the Soviet Union recognized the strategic advantage of
integrating military and civilian capabilities. During this period, significant investments were made in defense-related research and development, leading to the emergence of dual-use technologies with applications in both the military and civilian domains (Kuo, 2023). The military-industrial complexes that emerged during this time laid the foundation for subsequent efforts to harness the synergy between the military and civilian sectors.

The end of the Cold War ushered in a new era characterized by globalization, rapid technological advancements, and evolving security challenges. In response to these shifts, nations began reevaluating their approaches to national security and economic competitiveness. It was during this period that the concept of MCF gained renewed attention as a means of leveraging technological innovation and industrial capabilities across sectors to enhance national resilience and competitiveness (Bruyère & Picarsic, 2021; Chu, 2022). Countries like China, in particular, embraced MCF as a central tenet of their strategic planning, recognizing its potential to drive economic growth and military modernization.

In recent years, China has emerged as a global leader in the implementation of MCF strategies, propelled by its ambitious plans for national rejuvenation and technological supremacy. Under the leadership of President Xi Jinping, China has prioritized the integration of military and civilian resources to bolster its defense capabilities and stimulate economic development (Chung, 2020). Initiatives such as the "Made in China 2025" program underscore China's commitment to harnessing MCF as a driver of innovation and competitiveness across key industries such as advanced manufacturing, artificial intelligence, and biotechnology.

The emergence of military-civil fusion as a strategic approach reflects the evolving nature of modern warfare and economic competition in the 21st century. From its origins in the Cold War era to its contemporary manifestation as a cornerstone of national strategy, MCF has become increasingly relevant in an interconnected world characterized by rapid technological change and geopolitical uncertainty. As nations continue to grapple with complex security challenges and seek to maintain their competitive edge, the imperative of leveraging the synergy between the military and civilian sectors through MCF is likely to remain a central tenet of strategic planning.

In the contemporary global landscape, characterized by rapid technological advancements and intensifying geopolitical competition, nations are increasingly recognizing the critical importance of leveraging military-civil fusion (MCF) as a strategic imperative for enhancing their competitive advantage. However, despite the growing recognition of MCF's potential, there is a pressing need to comprehensively understand its implications and effectiveness in fostering national competitiveness. Therefore, the central problem addressed in this research is to analyze and evaluate the development and implementation of a national strategy aimed at cultivating competitive advantage through military-civil fusion.

The study explores the concept and theoretical foundations of military-civil fusion and its role in enhancing national competitiveness. It evaluates current national strategies
and policies, assessing their alignment with security, innovation, and economic development objectives. The study also analyzes its impact on key dimensions of national competitiveness, including technological innovation and strategic resilience. The research questions are 1) what are the theoretical foundations of military-civil fusion, and how do they contribute to the enhancement of national competitiveness, 2) how do existing national strategies for military-civil fusion address the integration of defense and civilian sectors, and to what extent are they aligned with broader national objectives, 3) what is the impact of military-civil fusion on technological innovation, industrial capability, and strategic resilience, and how does it contribute to the overall competitive advantage of a nation.

Research on developing a national strategy for competitive advantage through military-civil fusion is imperative to understanding the intricate dynamics of contemporary strategic paradigms. By addressing the identified problem statement and pursuing the outlined research objectives and questions, this research aims to contribute to the advancement of knowledge in the fields of national security, technology, and economic development. Furthermore, the findings of this research have the potential to inform policymakers and strategic planners in formulating effective strategies to leverage military-civil fusion for enhancing national competitiveness in an increasingly complex and interconnected world.

METHOD

In the realm of strategic studies, understanding the dynamics of military-civil fusion (MCF) and its implications for national competitiveness is of paramount importance. To delve into this complex phenomenon, researchers often employ qualitative research methods, particularly when utilizing secondary data sources. This research explores the application of qualitative research methods, as outlined by Creswell, in investigating the national strategy for developing competitive advantage through military-civil fusion.

Qualitative research methods are characterized by their emphasis on exploring phenomena in-depth, seeking to understand the complexities and nuances of human experiences and social interactions. One such methodology within qualitative research is social phenomenology, which focuses on the lived experiences of individuals and the meaning they ascribe to their everyday lives. Social phenomenology is a research method that involves in-depth interviews, participant observations, and personal narrative analysis to understand participants' experiences and contexts. It aims to uncover underlying social life structures and patterns, allowing researchers to understand how individuals interpret their experiences and how these interpretations influence their behavior. These methods are particularly well-suited for investigating complex social phenomena, such as MCF, where contextual factors, stakeholder perspectives, and underlying motivations play significant roles.

In the context of researching the national strategy for competitive advantage through MCF, secondary data analysis serves as a valuable qualitative research method.
Secondary data encompasses existing data collected by other researchers, government agencies, international organizations, and various sources such as reports, publications, and databases (Creswell & Poth, 2016). By analyzing secondary data, researchers can gain insights into historical trends, policy documents, strategic plans, and implementation strategies related to MCF.

Creswell’s framework for qualitative research provides a structured approach to conducting secondary data analysis. According to (Creswell, 2013), the following steps are essential in utilizing qualitative research methods effectively, researchers must identify clear research questions to guide the analysis of secondary data. These questions should be designed to delve into the core phenomena under investigation and aim to uncover the underlying meanings and structures of participants’ experiences. The phenomenological method in research can be effectively applied using secondary data, literature studies, and other supporting documents. This approach involves systematically analyzing existing data sources to explore and understand the lived experiences and perceptions of individuals within a specific context.

The process begins with identifying relevant secondary data, including academic articles, reports, historical records, and other pertinent documents. Researchers then engage in a detailed and interpretive analysis of these sources, seeking to identify patterns, themes, and insights that reveal the essence of the phenomena being studied.

By rigorously analyzing secondary data through the lens of phenomenology, researchers can construct a detailed and nuanced narrative that provides valuable insights into the phenomena under investigation. This method ensures a thorough and empathetic understanding of complex social phenomena, even when direct interaction with participants is not possible. They should carefully select relevant secondary data sources, such as policy documents, academic publications, government reports, and institutional records, that align with the research questions and objectives. Data collection involves gathering relevant documents and materials, using systematic approaches to ensure comprehensiveness and accuracy.

Data analysis involves in-depth analysis to identify patterns, themes, and insights relevant to the research questions. Techniques such as content analysis, thematic analysis, and constant comparison can be employed to derive meaningful interpretations. Finally, researchers interpret the findings according to the research questions and objectives, synthesizing key insights, identifying implications, and providing contextual explanations. The research findings are then reported coherently and well-structured, using narrative descriptions, thematic summaries, and illustrative examples to effectively convey the research outcomes.

In conclusion, qualitative research methods, particularly secondary data analysis, offer a robust approach to exploring the national strategy for developing competitive advantage through military-civil fusion. By applying Creswell’s framework, researchers can systematically analyze existing data sources, uncovering valuable insights into policy frameworks, stakeholder perspectives, and strategic imperatives related to MCF. Through rigorous data analysis and interpretation, qualitative research contributes to a deeper
understanding of the complexities surrounding MCF and informs evidence-based decision-making in the realm of national security, technology, and economic development.

RESULTS AND DISCUSSION
THE THEORETICAL FOUNDATIONS OF MILITARY-CIVIL FUSION AND ITS CONTRIBUTION TO NATIONAL COMPETITIVENESS

The concept of military-civil fusion (MCF) has garnered increasing attention in strategic studies due to its potential to transform national competitiveness through the integration of military and civilian resources. This research explores the theoretical foundations of MCF and elucidates how they contribute to the enhancement of national competitiveness.

At its core, MCF draws upon several theoretical frameworks that underpin its rationale and implementation. One such framework is the concept of dual-use technology, which posits that certain technologies developed for military purposes can also have civilian applications (Stone & Wood, 2020). This concept underscores the synergies between the defense and civilian sectors, wherein advancements in one domain can be leveraged to benefit the other. By harnessing dual-use technologies, nations can achieve cost efficiencies, stimulate innovation, and accelerate technological diffusion across sectors, thereby enhancing national competitiveness.

The adoption of dual-use technology plays a crucial role in enhancing national security by fostering collaboration between the defense industry and civilian sectors. Dual-use technology refers to technology with significant applications in both government and private sectors, especially about national security (Mcfadden & Ballantine, 2024). This approach allows for the rapid development and deployment of cutting-edge technologies, promotes diversification of industries, and reduces reliance on foreign sources for critical technologies, thereby enhancing strategic autonomy and resilience in the face of evolving geopolitical dynamics (Kelley, 2023; McFadden & Ballantine, 2024). The integration of dual-use technologies into national innovation ecosystems offers a strategic advantage in navigating the complexities of the modern technological landscape (McFadden & Ballantine, 2024).

Additionally, theories of knowledge spillovers and innovation diffusion inform MCF. According to these theories, innovations originating in one sector can diffuse to other sectors through mechanisms such as collaboration, technology transfer, and skilled labor mobility (Gambardella & Torrisi, 1998). In the context of MCF, these theories highlight the importance of facilitating knowledge exchange and collaboration between the military and civilian sectors to catalyze innovation and drive economic growth. By promoting cross-sectoral partnerships and knowledge sharing, MCF facilitates the rapid dissemination and adoption of technological advancements, strengthening a nation’s competitive position in global markets.

The integration of military and civilian technologies can lead to the development of dual-use products and services that have applications in both sectors. This not only
enhances the efficiency and effectiveness of defense capabilities but also spurs innovation and competitiveness in civilian industries. Additionally, the transfer of skilled labor from the military to civilian sectors can help address skill shortages and drive productivity gains in the economy. Overall, the synergies created by MCF can result in a more dynamic and resilient economy that is better equipped to navigate and thrive in an increasingly complex and interconnected global landscape (McFadden & Ballantine, 2024; Starburst, 2023).

Furthermore, MCF is grounded in strategic management theories, particularly those related to resource allocation and capability development. From a strategic perspective, MCF enables nations to optimize their resource allocation by leveraging existing military assets, infrastructure, and expertise for civilian purposes (Chung, 2020). By reallocating defense resources to support economic development and innovation initiatives, countries can enhance their industrial capabilities and competitiveness in strategic sectors. Moreover, MCF enables nations to develop multifaceted capabilities that span both military and civilian domains, thereby enhancing their overall resilience and strategic agility in an increasingly uncertain geopolitical environment.

Countries can utilize military engineers and equipment to construct critical infrastructure like roads, bridges, and airports, which in turn facilitate trade and economic growth. Moreover, military research and development expertise can drive innovation in key industries such as aerospace, cybersecurity, and advanced manufacturing. By harnessing military resources for civilian purposes, nations can enhance economic productivity, competitiveness, and overall national security by fostering greater resilience and adaptability in the face of evolving threats and challenges (Chapman, 2022; Vergun, 2023).

The theoretical foundations of MCF offer valuable insights into its potential contributions to national competitiveness. By harnessing dual-use technologies, facilitating knowledge diffusion, and optimizing resource allocation, MCF enables nations to enhance their technological innovation, industrial capability, and strategic resilience. These enhancements, in turn, translate into tangible competitive advantages in key sectors such as advanced manufacturing, information technology, and defense industries (I. A. Sarjito et al., 2023). Moreover, by fostering collaboration between the military and civilian sectors, MCF promotes a culture of innovation, entrepreneurship, and continuous learning, which are essential drivers of long-term competitiveness in the global economy.

This cross-pollination of ideas and expertise between different sectors not only accelerates the pace of technological advancement but also leads to the development of cutting-edge solutions that address complex challenges faced by societies. By breaking down traditional silos and encouraging a more integrated approach to problem-solving, MCF fosters a dynamic ecosystem where creativity thrives and new opportunities for growth and development emerge. As nations continue to invest in MCF initiatives, they position themselves at the forefront of innovation and establish themselves as leaders in the global marketplace (FasterCapital, 2023; Rivero, 2014).
This collaborative approach also promotes knowledge sharing and cross-pollination of ideas, ultimately driving greater efficiency and effectiveness in finding solutions to pressing issues. Additionally, MCF initiatives often result in the creation of synergies that can lead to unexpected breakthroughs and disruptive innovations. As more organizations and governments embrace this model of collaboration, the potential for transformative change across industries and societies becomes increasingly apparent. The impact of MCF goes beyond individual projects or initiatives; it lays the foundation for a more interconnected and resilient world, where innovation and progress are not limited by borders or boundaries (Dalal, 2021; Verhulst et al., 2023).

ALIGNMENT OF NATIONAL STRATEGIES FOR MILITARY-CIVIL FUSION WITH BROADER OBJECTIVES

Military-civil fusion (MCF), which unites the defense and civilian sectors, has become a priority for many countries in an era of rapid technological advancement and evolving security challenges. This discussion examines how existing national strategies for MCF address the integration of defense and civilian sectors and evaluates the extent to which they are aligned with broader national objectives.

National strategies for MCF typically emphasize the need to break down traditional barriers between the defense and civilian sectors and promote collaboration and synergy between them. For example, China's MCF strategy prioritizes the integration of defense technologies into civilian industries and vice versa, with a focus on sectors such as artificial intelligence, advanced manufacturing, and biotechnology (Evron, 2021). Similarly, the United States' approach to MCF seeks to leverage civilian expertise and innovation to enhance military capabilities and promote economic growth (Farrow, 2023).

Both China and the United States have implemented various policies and initiatives to facilitate collaboration between the defense and civilian sectors. This includes establishing joint research and development programs, providing incentives for companies to participate in dual-use technology projects, and creating specialized training programs to educate individuals on the benefits of Military-Civil Fusion (MCF). Additionally, significant resources have been invested in developing infrastructure and networks that support the exchange of knowledge and expertise between the defense and civilian sectors. By promoting collaboration and breaking down traditional barriers, MCF has the potential to drive innovation, enhance national security, and spur economic growth in both China and the United States (Fritz, 2019; Kania & Laskai, 2021).

Existing national strategies for MCF are often closely aligned with broader national objectives related to security, innovation, and economic development. For instance, China’s MCF strategy is explicitly linked to the country's broader goals of achieving technological self-reliance, enhancing national security, and fostering economic growth (Levesque, 2021). By integrating defense and civilian sectors, China aims to strengthen its industrial base, stimulate innovation, and enhance its competitive advantage in key strategic industries.
This approach not only helps China reduce its reliance on foreign technology but also bolsters its ability to protect critical infrastructure and maintain sovereignty in the face of potential threats. Additionally, the alignment of MCF with broader national objectives allows for greater coordination and collaboration among government agencies, research institutions, and industry partners, leading to more efficient and effective resource allocation and technology development. As a result, China is able to leverage its MCF capabilities to not only enhance its military strength but also drive economic growth and technological advancement across various sectors (Fritz, 2019; Kania & Laskai, 2021; USDOS, 2021).

Similarly, the United States’ MCF strategy is aligned with broader national objectives such as maintaining technological superiority, promoting economic prosperity, and safeguarding national security interests (Farrow, 2023). Through initiatives such as the Defense Innovation Unit (DIU) and the Small Business Innovation Research (SBIR) program, the United States seeks to harness innovation from the civilian sector to address defense challenges and maintain its technological edge.

Furthermore, the United States also prioritizes collaboration between the military and civilian sectors in areas such as cybersecurity, artificial intelligence, and space exploration. By leveraging the expertise and resources of both sectors, the U.S. aims to stay ahead of emerging threats and maintain its position as a global leader in technology and defense. Initiatives like the National Security Innovation Network (NSIN) and the Defense Advanced Research Projects Agency (DARPA) play a crucial role in fostering collaboration and driving innovation across both sectors. Overall, the United States’ approach to civil-military collaboration is essential for ensuring national security and technological superiority in an increasingly complex and competitive global landscape (Bitzinger, 2021; Starburst, 2023).

While existing national strategies for MCF demonstrate alignment with broader national objectives, challenges remain in fully realizing their potential. One challenge is ensuring effective coordination and collaboration between defense and civilian stakeholders, given the differences in culture, priorities, and organizational structures between the two sectors (Farrow, 2023). Additionally, regulatory barriers and intellectual property concerns can hinder the seamless integration of defense and civilian technologies, posing obstacles to achieving the objectives of MCF strategies.

Another challenge lies in the need for enhanced information sharing and communication between defense and civilian entities. This is essential for leveraging the full range of capabilities and resources available across sectors. Without clear channels for collaboration and knowledge exchange, the potential benefits of MCF may not be fully realized. Furthermore, the complexity of navigating regulatory frameworks and addressing intellectual property issues requires a concerted effort to develop innovative solutions that enable the integration of defense and civilian technologies. Ultimately, addressing these challenges will be crucial in maximizing the effectiveness and impact of national MCF strategies (IntelBrief, 2020; Vergun, 2023).
However, despite these challenges, national strategies for MCF also present opportunities for enhancing national competitiveness and addressing emerging security threats. By leveraging the complementary strengths of the defense and civilian sectors, countries can drive innovation, stimulate economic growth, and strengthen their strategic resilience in an increasingly complex and interconnected world.

Moreover, the integration of military and civilian technologies can lead to advancements in critical areas such as artificial intelligence, cybersecurity, and space exploration. This convergence of capabilities not only benefits national security but also spurs technological progress and fosters collaboration between government, industry, and academia. As countries continue to prioritize MCF in their strategic planning, they are better positioned to navigate the evolving landscape of global security challenges and maintain a competitive edge in the 21st century (Jash, 2020; USDOS, 2021).

LEVERAGING MILITARY-CIVIL FUSION FOR NATIONAL COMPETITIVE ADVANTAGE

In an era characterized by rapid technological advancement and evolving security challenges, the concept of military-civil fusion (MCF) has emerged as a pivotal strategy for nations seeking to enhance their competitive advantage. This essay explores the impact of MCF on technological innovation, industrial capability, and strategic resilience, and elucidates how it contributes to the overall competitive advantage of a nation.

MCF plays a transformative role in driving technological innovation by facilitating cross-sectoral collaboration and knowledge exchange. By leveraging dual-use technologies and expertise from both the military and civilian sectors, nations can accelerate the pace of innovation and develop cutting-edge solutions to complex challenges (DoD, 2023). For example, initiatives such as the Defense Advanced Research Projects Agency (DARPA) in the United States and the National Defense Science and Technology Innovation Base in China have spearheaded groundbreaking research in areas such as artificial intelligence, cybersecurity, and advanced manufacturing, with applications spanning both military and civilian domains (Economist Intelligence Unit, 2019).

By leveraging the resources and knowledge of these organizations, countries can not only enhance their national security capabilities but also drive economic growth and technological advancement. Collaboration between the military and civilian sectors can lead to the development of dual-use technologies that have both defense and commercial applications, creating a symbiotic relationship that benefits society as a whole. Additionally, by sharing expertise and resources, nations can pool their collective strengths to tackle global challenges such as climate change, pandemics, and natural disasters. This cross-sector collaboration is essential in an increasingly interconnected and complex world, where traditional boundaries between military and civilian domains are becoming blurred (Jash, 2020; Joshi, 2022).

MCF also enhances a nation’s industrial capability by fostering the development of critical infrastructure, expertise, and supply chains in strategic sectors. By integrating defense and civilian industries, countries can capitalize on synergies to strengthen their
industrial base and promote economic growth (Schwartz, 2019). For instance, China's "Made in China 2025" initiative aims to upgrade its manufacturing capabilities and become a global leader in advanced industries such as robotics, aerospace, and biotechnology, with significant implications for both military and civilian applications (Chung, 2020). Similarly, the United States' Defense Production Act and Defense Industrial Base initiatives seek to enhance domestic manufacturing capabilities and ensure a robust industrial base to support national security needs (Joshi, 2022).

These initiatives highlight the importance of a strong industrial base in maintaining technological superiority and ensuring national security. By investing in advanced industries and promoting innovation, countries can not only strengthen their economic competitiveness but also bolster their defense capabilities. As global competition intensifies, governments are increasingly recognizing the strategic significance of a robust industrial base in achieving their geopolitical objectives. Furthermore, the convergence of technology and defense industries underscores the interconnectedness of economic and national security interests in the modern era (Gudger, 2015; Watts, 2011).

Furthermore, MCF contributes to a nation's strategic resilience by diversifying its sources of innovation, supply, and expertise. By leveraging capabilities from both the military and civilian sectors, countries can mitigate risks associated with disruptions in global supply chains, technological dependencies, and geopolitical uncertainties (Schwartz, 2019). Additionally, MCF enables nations to develop multifaceted capabilities that enhance their ability to respond to a wide range of security challenges, from conventional threats to emerging asymmetric threats such as cyber warfare and information operations (Chung, 2020).

This approach not only enhances a nation's ability to adapt to changing security environments but also fosters collaboration and interoperability between different sectors. By breaking down traditional silos and fostering a culture of innovation and cooperation, MCF can create a more agile and responsive defense posture. Furthermore, by tapping into the expertise and resources of both the military and civilian sectors, countries can harness a diverse range of perspectives and capabilities to address complex security challenges effectively (Farrow, 2023; Lewis, 2021).

The cumulative impact of MCF on technological innovation, industrial capability, and strategic resilience contributes significantly to the overall competitive advantage of a nation. By fostering a dynamic ecosystem of innovation, supporting advanced manufacturing capabilities, and enhancing strategic agility, MCF enables countries to position themselves as leaders in key strategic sectors and maintain a competitive edge in the global marketplace (Economist Intelligence Unit, 2019). Moreover, by integrating defense and civilian resources, MCF promotes economic growth, job creation, and societal prosperity, further enhancing a nation's overall competitiveness and resilience.

In addition, MCF also plays a crucial role in strengthening national security and defense capabilities. By investing in cutting-edge technologies and fostering collaboration between the public and private sectors, MCF helps to safeguard critical infrastructure,
Aris Sarjito, National Strategy for Developing Competitive Advantage Through Military-Civil Fusion (2024)

...protect against emerging threats, and ensure the safety and security of the nation. Furthermore, MCF enables countries to adapt to rapidly changing geopolitical dynamics and maintain strategic autonomy in an increasingly interconnected world. Overall, the strategic integration of defense and civilian resources through MCF not only enhances a nation’s economic competitiveness but also reinforces its position as a global leader in innovation and security (Bastian, 2020; Bruyère & Picarsic, 2021).

CONCLUSION

The theoretical foundations of military-civil fusion provide a solid conceptual framework for understanding its role in enhancing national competitiveness. By leveraging concepts such as dual-use technology, innovation diffusion, and strategic management, MCF enables nations to capitalize on synergies between the military and civilian sectors to drive technological innovation, economic growth, and strategic resilience. Moving forward, a deeper understanding of these theoretical foundations will be essential for formulating effective policies and strategies to harness the full potential of MCF in fostering national competitiveness.

Existing national strategies for military-civil fusion demonstrate a clear emphasis on the integration of defense and civilian sectors and are closely aligned with broader national objectives related to security, innovation, and economic development. While challenges exist in fully realizing the potential of MCF strategies, they also present opportunities for enhancing national competitiveness and addressing emerging security challenges. Moving forward, effective implementation and coordination will be essential to harnessing the full benefits of MCF and advancing broader national objectives.

The impact of military-civil fusion on technological innovation, industrial capability, and strategic resilience is profound and multifaceted. By fostering collaboration between the defense and civilian sectors, MCF enables nations to harness the full potential of their technological and industrial capabilities to enhance national competitiveness and security. Moving forward, effective implementation and coordination of MCF initiatives will be essential for countries seeking to leverage this strategic approach to maintain their competitive advantage in an increasingly complex and interconnected world.

Acknowledgment

I extend my deepest gratitude to Fiera for her invaluable assistance throughout my research. Her unwavering support, insightful feedback, and dedication have significantly contributed to the success of this project. I am sincerely appreciative of her expertise, generosity, and collaborative spirit, which have enriched the quality of my work and facilitated its completion. Fiera’s involvement has been instrumental, and I am truly fortunate to have had the opportunity to benefit from her guidance and partnership.

REFERENCES

DOI:10.24076/jspg.v6i1.1527

Aris Sarjito, National Strategy for Developing Competitive Advantage Through Military-Civil Fusion (2024)


Economist Intelligence Unit. (2019). Military-civil fusion: China’s plan to become the world’s AI superpower. The Economist.


